



Contact: Bridget Levitz
Public Relations Coordinator
(574) 535-2776

For immediate release: March 7, 2008

Infinite Planning Solutions and Radiation Oncology Resources combine forces

GOSHEN, Ind. — Two successful radiation treatment planning organizations have joined forces. Infinite Planning Solutions (IPS) and Radiation Oncology Resources (ROR) have announced a merger that will combine the client base, staffing expertise and remote treatment planning operations of these two entities.

Effective today (March 7), this merger comes at a time when market demand for both medical physicists and trained dosimetrists – both technical staff specialties that are key components of radiation therapy care – is on the rise.

The merged company will operate as Radiation Oncology Resources, Inc., based in Goshen, Ind.

ROR was founded in 2004 with the goal of bringing new technologies and clinical standards to facilities struggling to attain the key skills needed in an increasingly complex radiation oncology market. ROR is one of the largest outsourced dosimetry and physics providers in the country.

Current products and services of ROR include remote treatment planning for radiation therapy sites, medical physics, radiation therapy site planning and design, radiation therapy clinic management, consulting, and locum tenens (temporary staff) placement.

IPS, in operation since 2006, provides a complimentary set of the services offered by ROR. As a leader in radiation oncology services, IPS provides customized radiation treatment planning to facilities looking to expand their treatment capabilities through remote operations. Offering support for IMRT treatment and 3D treatment, IPS enables access to the latest developments in treatment planning and treatment delivery systems.

Key players from both Radiation Oncology Resources and Infinite Planning Solutions believe the merger offers excellent growth potential through key contractual relationships and the added depth that IPS brings to ROR in technical colleague capabilities.

“The combined strength of the two entities will allow us to continue to expand and deliver on our promise of excellent clinical care,” said Scott Neal, CEO and President of Radiation Oncology Resources. “This merger allows us to better serve our clinical customers by providing depth in our clinical resources and combines the strengths of two businesses that have shared a common goal of uncompromising clinical results.”

Greg Robinson, Certified Medical Dosimetrist with Infinite Planning Solutions, said the merger makes sense as the next step for IPS – after building a strong reputation and client base throughout the last year.

-More-

“What we’ve built the last year in IPS and all the hard work we put into allowed the company to grow tremendously. Merging with ROR is definitely going to accelerate that growth and allow us to achieve our goals,” Robinson said. “Now we’re not only helping deliver quality patient care to our current clients, this expansion to our team allows us to extend service on a much larger scale.”

ROR has brought superior dosimetry support to clinics throughout the country since its inception,” said Victoria LeCerbera, MS, Certified Medical Dosimetrist with ROR. “With this merger, we will be able to build on the principle that excellent patient care should not be limited by geographic location. I am looking forward to seeing this company grow where there are no limitations.

Patty Root, Vice President and General Manager of ROR stated, “The new combined ROR team is made up of a diverse group of highly skilled clinicians with a tremendous amount of passion regarding patient care. We look forward to the opportunity to expand our services as we further develop our team members to provide optimal clinical training programs and services that meet the ever changing clinical needs of the radiation therapy community”

All employees from both ROR and IPS have been retained in the merger and bring together technical staff specialists to expand and improve existing services such as physician support programs, training and treatment planning system capabilities.

The leadership structure of the combined organization has been determined. Assuming the role of president is Randy Christophel, who also serves as Chief Financial Officer of Goshen Health System. Patty Root of ROR, currently Director of Sales and Marketing, will assume the role of Vice President and General Manager while Scott Neal of ROR will step into the role of Vice President of Business Development Strategy. Neal will remain on staff for a one-year consultant agreement during the transition. Finally, Brent Murphy, medical physicist and current president of IPS will assume the role of Vice President of Strategy and Quality.

Radiation Oncology Resources, Inc. services include:

- IMRT (intensity modulated radiation therapy) implementation services
- 3D treatment services
- Dosimetry on Demand – Remote Treatment Planning
- LocumOnline – Backup Treatment Planning
- New Center Development and Consulting
- Get Clinical Treatment Planning Training
- Pinnacle Treatment Planning System Enhancements
- Physics Services
- Quality Assurance Audits
- RapidArc Implementation
- IGRT Implementation
- Electronic Department Transition
- Training

For more information, visit www.roresources.com & www.infiniteplanning.com.

###